

# HELP TO GROW

## MANAGEMENT

# TAKE YOUR BUSINESS TO THE NEXT LEVEL

Proudly delivered by the



90%  
government  
funded

**What's next for your business? Expansion? Evolution? Diversification? The 'next level' can mean different things to each different business leader. But whatever your ambitions for the future, our Help To Grow: Management programme can help you achieve them.**

Designed for senior leaders, this practical programme is tailored to help you find ways of boosting performance, building resilience, and creating a platform for long-term business growth.

You'll be supported every step of the way, as you build your expertise in leadership, innovation, digital adoption, employee engagement, responsible business and financial management. By the end of the programme you'll develop a business growth plan that's designed to help your organisation to achieve its full potential.

We know flexibility is key. That's why the programme is designed to be completed alongside full-time work. And with **90% funding provided by the government**, this could be the low-cost, high-impact catalyst that your business needs.

### To be eligible for the programme:

- Your business must employ a minimum of five people
- Your business must be at least one year old
- You must be a strategic leader or decision maker with at least one direct report



The academics on the programme all had previous experience in industry, which shone through. They were able to offer working examples of how to use the tools in our businesses.

Gurd Sohal  
Aspen House



HM Government



# HELP TO GROW.

## MANAGEMENT

### Enhance your ability to lead the growth of your business

- Build resilience to future shocks
- Enhance your management and strategic capabilities
- Develop your value proposition and reach into growth markets
- Improve employee engagement and responsible business practices

**Additional support is provided by our highly experienced mentors, many of whom are business owners themselves. Others have honed their skills during their time in senior leadership roles within accountancy and law firms, or global organisations such as Rolls-Royce.**

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“Resilience is not just the ability to act quickly to immediate problems, it is also the strength to visualise and deliver the change that is required through a long-term lens.

**Dr Koushik Das Sarma**  
Programme Lead

**We're already experiencing significant interest in our Help To Grow: Management programme**

**Sign up today** – call **0800 001 5500**, email [businessgateway@derby.ac.uk](mailto:businessgateway@derby.ac.uk) or visit [derby.ac.uk/HTG](http://derby.ac.uk/HTG)